

Sponsorship Opportunities

Scotsman Conferences



About the Conferences

- Half day conferences
- Held at The Scotsman Head Office in Holyrood
- The space to debate public policy and contribute towards policy making
- They address the big questions facing the nation
- Attract high profile speakers
- Enabling professionals to keep up to date with the latest policy developments
- Opportunity to build professional networks



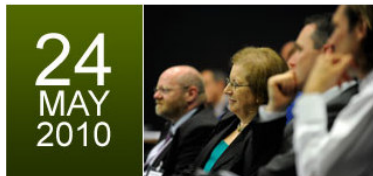
Success to date – Past Conferences



Edinburgh – The Next 5 years



Growth Summit 2010



Can the Green economy deliver for Scotland



Shopping for Growth



The Opportunities

In Association with



Shopping for Growth [CLOSED]

SHARE BOOK NOW

Download the [Conference Report](#).

The Scottish retail sector employs nearly one quarter of a million people - 10 per cent of the national workforce.

The sector accounts for 11 per cent of the nation's annual turnover - £24



Your Input

- Assist in developing the agenda
- Advice on sponsorship opportunities
- Advice on delegate marketing

What we offer

- Branding on marketing materials
- Free exhibition space
- Free delegate place at conference



The Opportunities

Conference Sponsor



Edinburgh: The Next 5 Years [CLOSED]

SHARE BOOK NOW

The first event from Scotsman Conferences was held at The Hub on 22nd Feb.

With the central theme of 'there's nothing we can't do', delegates debated the best way to take Edinburgh forward.

View the [brochure](#).

In the Press



- Branding on event literature
- Logo on all recruitment marketing
- In-paper and online ads across The Scotsman's portfolio of products
- Branding to appear in any editorial surrounding the event
- 4 page report in The Scotsman and scotsman.com following the conference
- Delegate places at the conference
- Development of conference agenda



Marketing the Conferences

- The Scotsman Conferences commit to:
 - Extensive print and online promotion in the run up to the event
 - Delivering your message to over 1.2 million adults (monthly online & print reach in Scotsman Publications)
- Local press and online advertising across our portfolio of titles
- Extensive e-mail marketing to our database of over 50,000 individuals
- 4 page post conference report

